



PRIVACY POLICY

SVMobi | www.svmobi.com

Effective Date: 21st May 2015

Last Updated: 1st October 2026

1. Introduction

At SVMobi, we recognise the importance of privacy, transparency, and responsible data handling.

This Privacy Policy explains how SVMobi ("Company", "we", "our", or "us") collects, uses, processes, stores, protects, and shares personal information when individuals visit www.svmobi.com ("Website") or communicate with us through its available channels.

The Website is operated by **Sanvir Mobitech Ventures Private Limited**, trading as SVMobi.

We are committed to handling personal information in accordance with applicable data protection and privacy laws, including the European Union General Data Protection Regulation (GDPR), UK GDPR, UAE data protection legislation, and other relevant local requirements where applicable.

2. Scope of This Policy

This Privacy Policy applies to:

- Visitors to the SVMobi corporate Website.
- Individuals submitting business enquiries or contact forms.
- Representatives of telecommunications operators, advertisers, publishers, suppliers, and potential business partners.
- Individuals communicating with SVMobi through the Website or its listed contact channels.

SVMobi also operates gaming, fantasy sports, contests, and digital engagement platforms in collaboration with telecommunications operators and other partners.

Those services may be subject to separate privacy notices, contractual data protection arrangements, and operator-specific requirements.

This corporate Website Privacy Policy does not automatically govern all data processing activities carried out through those platforms.



3. Information We Collect

Depending on how you interact with the Website, we may collect the following categories of information.

3.1 Information You Provide

When contacting us or submitting an enquiry, you may voluntarily provide:

- Full name.
- Business email address.
- Company or organisation name.
- Job title or designation.
- Telephone number.
- Country or region.
- Details of your enquiry, proposal, or communication.
- Other information you voluntarily include in your message.

We request that users avoid submitting unnecessary sensitive personal information through general enquiry forms.

3.2 Automatically Collected Information

When you access the Website, certain technical information may be collected by our hosting infrastructure, security systems, or enabled analytics technologies.

This may include:

- Internet Protocol (IP) address.
- Browser type and version.
- Device type and operating system.
- Website pages visited.
- Date and time of access.
- Referral source.
- Website interaction and performance information.
- Technical diagnostic and security logs.

The actual information collected depends on the technologies deployed on the Website.

3.3 Cookies and Similar Technologies

The Website may use cookies or similar technologies for essential functionality, security, performance measurement, and analytics.



Non-essential cookies and tracking technologies will be deployed only where permitted by applicable law and, where required, after obtaining valid consent.

Further information is provided in Section 9.

4. How We Use Personal Information

We may process personal information for the following purposes:

- Responding to enquiries and communications.
- Evaluating partnership and business opportunities.
- Providing information about our products and services.
- Maintaining and improving Website functionality.
- Monitoring Website performance and technical issues.
- Protecting the Website against fraud, misuse, and unauthorised access.
- Managing business relationships and communications.
- Complying with legal and regulatory obligations.
- Establishing, exercising, or defending legal claims.
- Sending business updates or marketing communications where permitted by law.

We do not use information collected through the corporate Website for unrelated purposes without an appropriate legal basis.

5. Legal Basis for Processing

Where GDPR, UK GDPR, or similar legislation applies, we process personal information on one or more of the following legal bases:

Legitimate interests: Operating our business, responding to relevant business enquiries, maintaining Website security, and developing lawful commercial relationships, provided such interests are not overridden by individual rights.

Consent: Where you have agreed to optional cookies, marketing communications, or other processing activities requiring consent.

Contractual necessity: Where processing is required to take steps at your request before entering into a contract or to perform a contract with you.

Legal obligations: Where information must be processed or retained to meet applicable legal or regulatory requirements.

We assess the appropriate legal basis according to the specific processing activity and relevant jurisdiction.



Where consent is used, you may withdraw it at any time without affecting the lawfulness of earlier processing.

6. Data Minimisation and Customer Information

SVMobi aims to minimise the personal information collected and processed in connection with its business activities.

Our operator-integrated entertainment platforms may be designed to allow users to access content without directly providing names, email addresses, or other conventional registration information to SVMobi.

However, depending on the integration, technical identifiers, network information, pseudonymous identifiers, advertising identifiers, or usage data may still be processed.

Such information may qualify as personal data under applicable laws, even where it does not directly identify an individual by name.

Data handling for these platforms is determined by the relevant technical architecture, contractual responsibilities, operator requirements, and service-specific privacy notices.

7. Sharing and Disclosure of Information

We do not sell personal information collected through the corporate Website.

Where necessary for legitimate business or operational purposes, information may be disclosed to:

- Authorised employees and relevant group entities.
- Website hosting and cloud infrastructure providers.
- Information technology and cybersecurity service providers.
- Website analytics and technical support providers.
- Professional advisers, including legal and accounting professionals.
- Regulators, public authorities, or law enforcement agencies where legally required.
- Relevant business partners where disclosure is necessary and lawful.

Service providers acting on our behalf are required, where applicable, to process information under appropriate contractual and confidentiality obligations.

We do not permit service providers to use personal information for unrelated purposes contrary to applicable law or our contractual instructions.

8. International Data Transfers



SVMobi conducts business internationally, and personal information may be processed or accessed in countries outside the country in which it was originally collected.

This may include processing through cloud infrastructure, group entities, or authorised service providers.

Where applicable data protection laws restrict international transfers, we will use an appropriate legal transfer mechanism.

Depending on the circumstances, these may include adequacy decisions, standard contractual clauses, contractual safeguards, or other legally recognised transfer mechanisms.

We also apply appropriate technical and organisational safeguards based on the nature and sensitivity of the information involved.

9. Cookies and Website Analytics

Cookies are small files or identifiers that websites may store on a user's device.

Depending on the Website's configuration, SVMobi may use:

Essential cookies: Necessary for core Website functionality, security, or user-requested features.

Analytics cookies: Used to understand Website traffic, visitor interactions, and performance.

Preference cookies: Used to remember available user preferences.

Marketing cookies: Used for advertising measurement or related marketing functions, if such technologies are enabled.

Where required by law, visitors will be provided with appropriate cookie choices before non-essential cookies are activated.

Users may also manage cookies through their browser settings.

Disabling certain cookies may affect Website functionality.

A detailed cookie list, including provider names, purposes, and retention periods, should be made available where legally required.

10. Data Retention



We retain personal information only for as long as reasonably necessary to fulfil the purposes for which it was collected, subject to applicable legal, regulatory, contractual, and legitimate business requirements.

Retention periods may vary depending on the category of information, including:

- Business enquiries and correspondence.
- Contractual and partnership records.
- Website security and diagnostic logs.
- Analytics information.
- Records necessary for legal or regulatory compliance.

When personal information is no longer required, we will delete, anonymise, or securely dispose of it, unless continued retention is legally required or otherwise justified.

11. Information Security

We implement reasonable technical and organisational measures designed to protect personal information against unauthorised access, accidental loss, misuse, alteration, and unlawful disclosure.

Depending on the relevant systems and risks, these measures may include:

- Access restrictions and authentication controls.
- Secure hosting infrastructure.
- Encryption in transit where appropriate.
- System monitoring and security updates.
- Internal access management.
- Confidentiality obligations.
- Incident response procedures.

Although we take reasonable precautions, no internet-based service or electronic storage system can be guaranteed to be completely secure.

12. Individual Privacy Rights

Depending on your location and applicable law, you may have rights to:

- Request access to your personal information.
- Request correction of inaccurate or incomplete information.
- Request deletion of personal information.
- Restrict or object to certain processing activities.
- Request portability of eligible information.
- Withdraw consent where processing is based on consent.
- Object to direct marketing communications.
- Lodge a complaint with a competent data protection authority.



Certain rights are subject to legal conditions, exceptions, and verification requirements.

To exercise your rights, contact us using the details provided in Section 18.

We will respond within the period required by applicable law.

13. Children's Privacy

The SVMobi corporate Website is intended primarily for business and professional audiences and is not directed at children.

We do not knowingly seek to collect personal information from children through this Website.

If we become aware that personal information has been collected from a child in circumstances requiring parental consent or another legal basis that has not been obtained, we will take appropriate steps in accordance with applicable law.

Age requirements and parental consent arrangements for individual gaming or entertainment services, where relevant, are addressed through separate service-specific terms and privacy notices.

14. Third-Party Websites

The Website may contain links to third-party websites, including telecommunications operators, business partners, and external service providers.

These websites may operate under their own privacy policies and data processing practices.

SVMobi is not responsible for the independent privacy practices of third parties, except where applicable law or contractual obligations provide otherwise.

We encourage visitors to review the privacy policies of external websites before providing personal information.

15. Marketing Communications

Where permitted by applicable law, SVMobi may contact business representatives regarding relevant products, partnerships, services, and commercial opportunities.

Where consent is required, marketing communications will be sent only after obtaining the necessary consent.



Recipients may opt out of marketing communications at any time using an available unsubscribe mechanism or by contacting us directly.

Opting out of marketing communications will not necessarily prevent essential contractual, operational, or legally required communications.

16. Data Breach Management

Where a personal data breach occurs, SVMobi will assess the nature and potential impact of the incident.

We will take appropriate containment, investigation, and remediation measures.

Where required under applicable law, we will notify the relevant supervisory authority, affected individuals, or contractual counterparties within the legally applicable timeframe.

17. Changes to This Privacy Policy

We may periodically update this Privacy Policy to reflect changes in our business operations, technology, data processing practices, or applicable legislation.

The latest version will be published on this Website with an updated effective date.

Where a change requires additional notice or consent under applicable law, we will take the necessary steps.

18. Contact Information and Privacy Requests

For questions about this Privacy Policy or requests concerning your personal information, please contact:

SVMobi

Data Controller / Responsible Entity: Sanvir Mobitech Ventures Private Limited
Registered Address: 607, Ekta Colony, Sector 27, Gandhinagar 382028, Gujarat, India
Privacy Email: contact@svmobility.com
Website: <https://www.svmobi.com>

Where required by applicable law, additional information regarding a designated data protection officer, local representative, or supervisory authority will be provided.